# 2024 Perspective: Discipline Meets Optimism

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## Year in Review: 2023

PETER GUAY



### **2023 Highlights**





War in the Middle East



Canada in a demographic boom



Tech stock rebound



Inflation subsides but remains above the 2% target

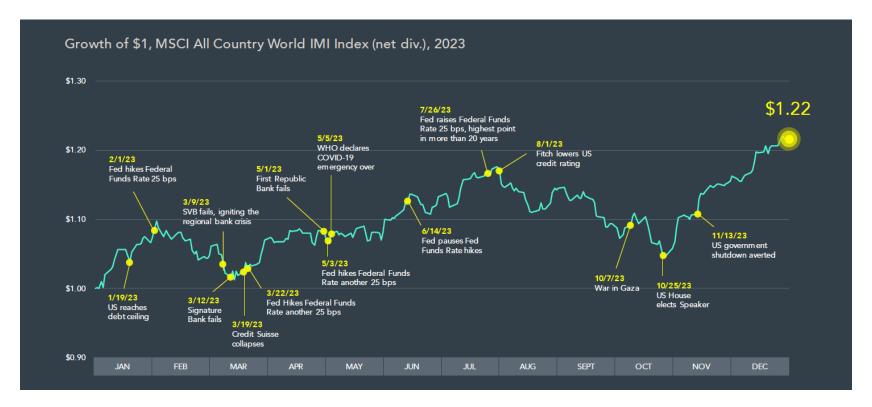


Monetary policy remains tight

### **Markets Rewarded Discipline**





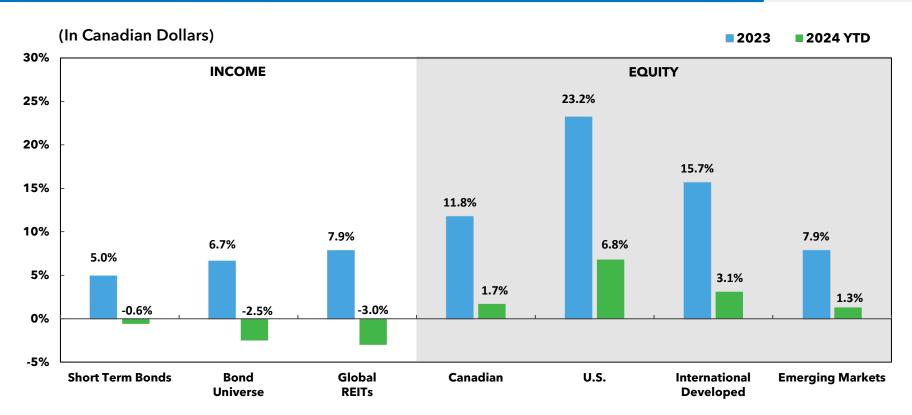


Source: DFA

#### 2023-24 Asset Class Returns







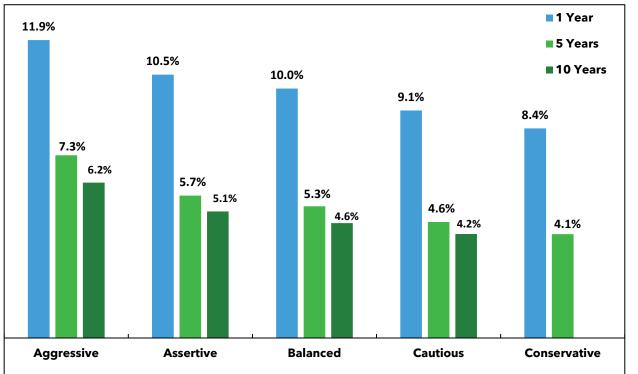
Source: DFA Returns Web

### **PWL Portfolio Performances**

as of 12/31/2023







ASSET MIX	INCOME	EQUITY
Aggressive	30%	70%
Assertive	40%	60%
Balanced	50%	50%
Cautious	60%	40%
Conservative	80%	20%

Source: PWL Capital

Returns are net of fees. Past performance does not guarantee future results.

## The Economy in 2023

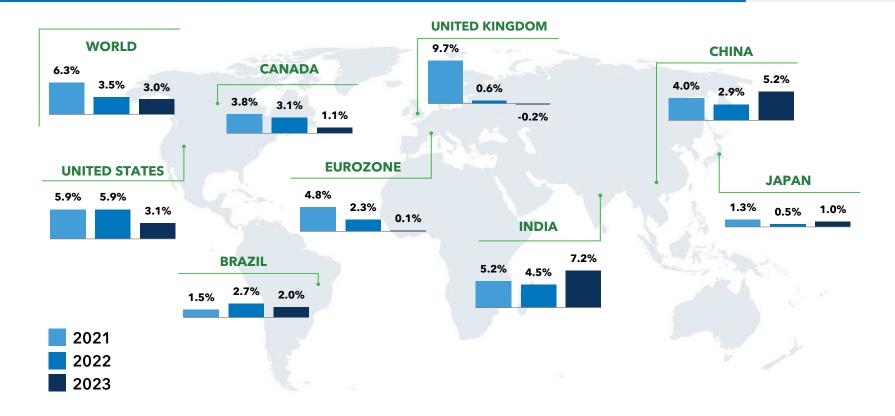




#### **Global GDP: Slowdown in 2023**



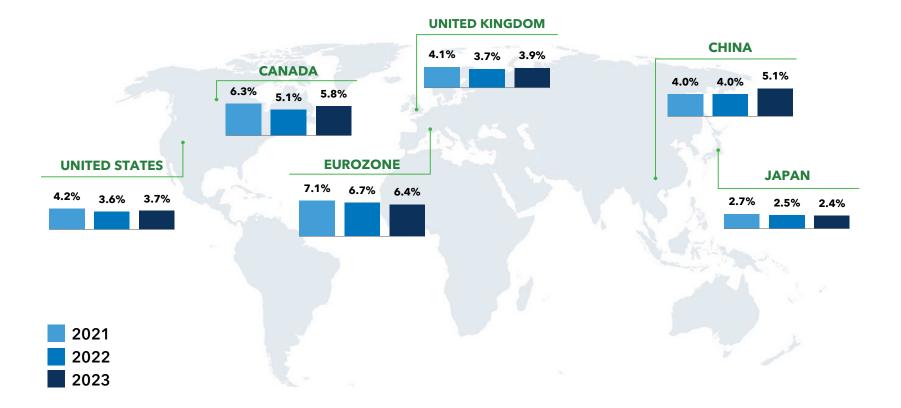




### **Unemployment has Bottomed**



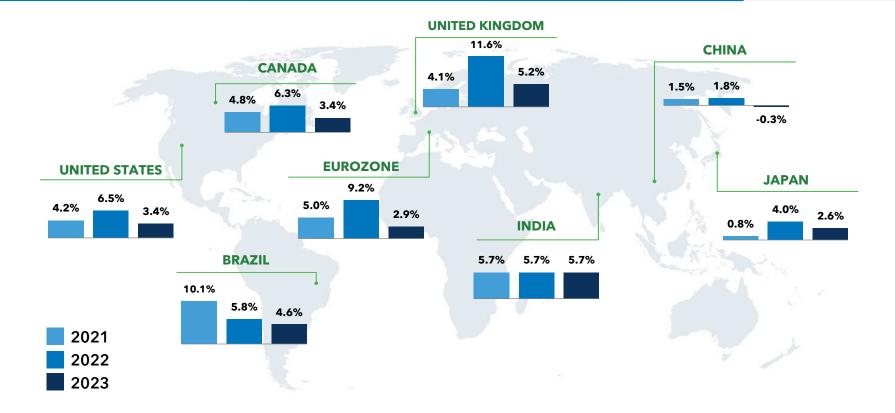




### Inflation has not reached 2% yet







# The Capital Markets Key Matters







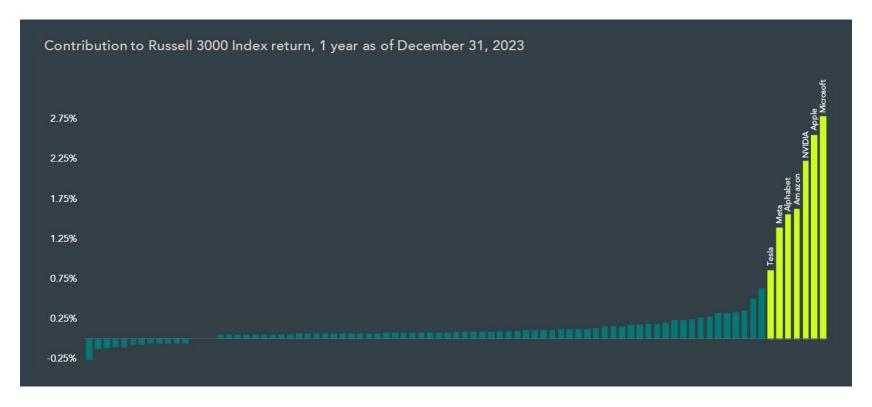


### Portfolio Concentration

### **Magnificent 7 Dominated Stock Returns in 2023**







Source: DFA

### Largest Stocks' Outperformance Unlikely to Repeat





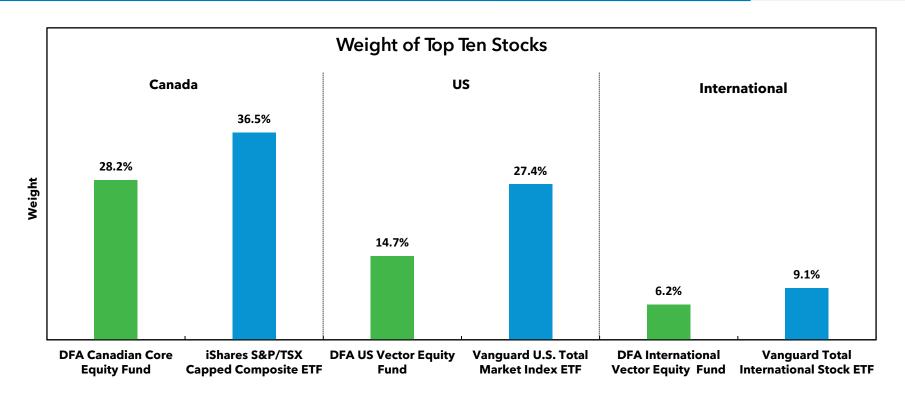


Source: DFA

#### **DFA Funds are less concentrated than ETFs**







Source: Vanguard, iShares, DFA



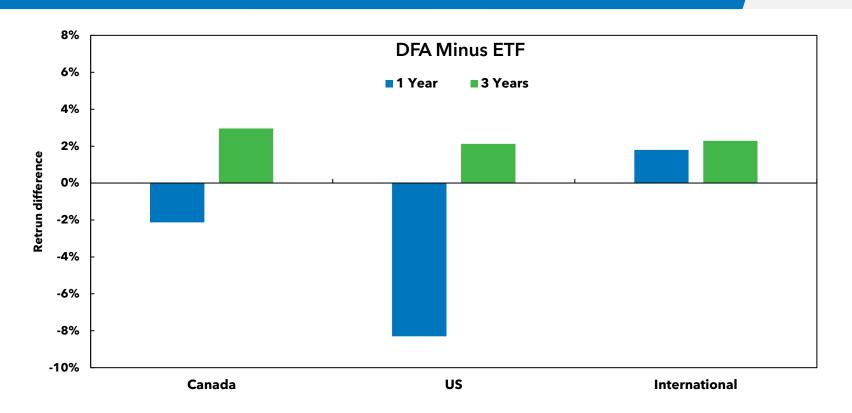


## DFA Performance

### **DFA Funds Outperformed over 3 Years**





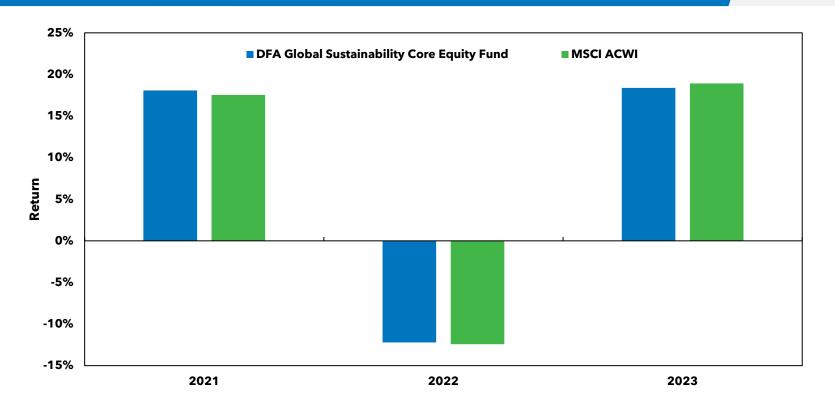


Source: Vanguard, iShares, DFA; As of Dec. 31, 2023 Past performance does not guarantee future results.

### **DFA ESG Fund Performance in 2021-2023**







Source: Dimensional Fund Advisors; As of Dec. 31, 2023 Past performance does not guarantee future results.





### What's New In Research?

### **Groundbreaking Research in Finance**



- Novel research about the long-run risk and return of stocks, bonds and bills in 39 developed countries from 1890 to 2019.
- Stocks are not 100% guaranteed to provide positive returns, even over long horizons.
- International diversification cuts the risk of losing money over a long horizon by 2/3s - without sacrificing expected return.
- If risk is defined as potential drawdown, stocks are riskier than bonds and bills.

Source: Anarkulova, Cederburg and O'Doherty

### **Groundbreaking Research in Finance** (Continued)



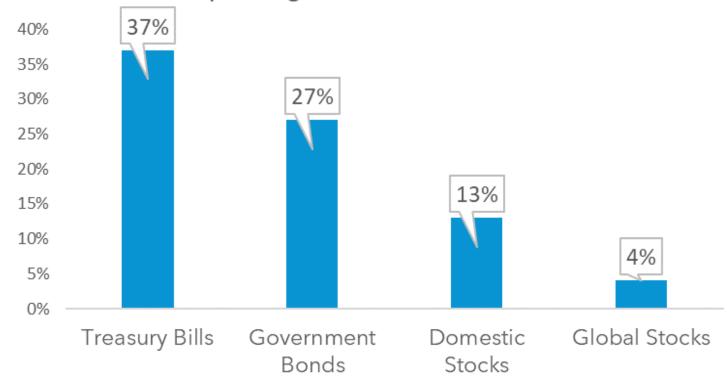
- However, if risk is defined as the likelihood of running out of money in retirement, an internationally diversified stock portfolio is far less risky than bonds and bills.
- An internationally diversified stock portfolio is less risky than a 60/40 portfolio of stocks and bonds.
- This conclusion holds even for retiree portfolios.

### Groundbreaking Research in Finance (Continued)













## Expected Returns

### **The Return of Real Returns**







Source: US Federal Reserve

### **Our Revised Expected Returns (30-year horizon)**





		LONG-TERM EXPECTED RETURNS		
TYPE OF PORTFOLIO	EQUITY / FIXED INCOME	1 YEAR AGO		CURRENT ESTIMATES
All Fixed Income	0 / 100	4.2%	<b>&gt;&gt;&gt;</b>	3.9%
Conservative	20 / 80	4.7%	<b>&gt;&gt;&gt;</b>	4.6%
Balanced	60 / 40	5.8%	<b>&gt;&gt;&gt;</b>	5.8%
Aggressive	80 / 20	6.4%	<b>&gt;&gt;&gt;</b>	6.4%
All Equity	100/0	6.9%	<b>&gt;&gt;&gt;</b>	7.1%

Source: PWL Capital

Expected returns are nominal, net of product fees and gross of all other fees and portfolio costs. Calculations based on the following market indices: FTSE/TXM Universe Bond Index (Canadian bonds), S&P/TSX Composite Index (Canadian equity), Russell 3000 Index (U.S. equity), MSCI EAFE Index (international developed ex-North America) and the MSCI EM Index (emerging markets)

## Portfolios in 2023-2024





26

5,300





**Daniel Kahneman**, Nobel Prize in Economic Sciences 2002

77

The core of our illusion is we believe we understand the past, which implies that the future also should be knowable, but in fact we understand the past less than we believe we do...





**Carl Richards,** Author of The Behavior Gap

77

Risk is what's left over after you think you've thought of everything.

#### **Recent Questions about PWL Portfolios**



- Are REITs still a relevant asset class in portfolios?
- Why Emerging Markets when China keeps underperforming?
- Are we keeping Bond Duration short?

### **Portfolio Strategies**



<b>√</b> (	ilobal	diversi	ification
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✓ Value tilt

✓ Sector diversification

✓ Small-Cap tilt

✓ Security diversification

✓ Profitability tilt

✓ Total market approach

✓ Rebalancing

✓ Minimize product fees

✓ Tax optimization



PETER GUAY TEAM



300

31

5,300





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