

Financial Planning Assumptions

(Market Capitalization Weighted Portfolio)

Data Update
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This report was written by Raymond Kerzérho. The ideas, opinions, and recommendations contained in this document are those of the author and do not necessarily represent the views of PWL Capital Inc.

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Introduction

This guide is intended to provide Canadian financial planners with our best estimates of future asset class returns and volatilities to produce financial projections for their clients. This document assumes that investors hold a broadly diversified portfolio of publicly traded Canadian fixed-income and global equity, including developed and emerging markets. These estimates are valid uniquely in the context of an investor who purposely avoids concentration in one or a few securities or sectors. Our investment horizon is 30 years. Key inputs are highlighted in grey for the Naviplan financial planning software users. We also have added an appendix to provide users of Naviplan with data presented in a more user-friendly format.

1. Mid-Year 2023 Improvements to Methodology

We have made three major improvements to our [methodology](#).

1. Based on experience with client portfolios, we increased our assumption about unrealized vs. realized capital gains from 50%/50% to a more realistic 90%/10%.
2. Based on recent internal research, we modified the formula to estimate the expected return for cash instruments from 75% MBER / 25% ECOC to a more adequate 15% MBER / 85% ECOC.
3. Finally, we now provide cost of borrowing estimates for three types of loan:
 - a. Five-year fixed-rate mortgages
 - b. Secured personal lines of credit
 - c. Unsecured personal lines of credit

2. Expected Inflation

Our estimate for long-run Canadian inflation is the average of 30-year Government of Canada bond breakeven inflation, Canadian historical inflation from 1900 to 2022, and the Bank of Canada's inflation target. These figures are 1.7%, 3.0%, and 2.0%, respectively, for an inflation expectation of 2.2%.

In November 2022, Canada's Ministry of Finance announced it would stop issuing real-return bonds. Thus, we will review our methodology for estimating expected inflation to account for this new development in a future edition of the Financial Planning Assumptions.

Table 1 - Expected Inflation Composition

0.33 x (Breakeven Inflation) Plus	0.33 x (Historical Inflation) Plus	0.33 x (Bank of Canada Target Inflation)	Equals Expected Inflation
1.7%	3.0%	2.0%	2.2%

Source: PWL Capital; Data Sources: Elroy Dimson, Paul Marsh and Mike Staunton, *Triumph of Optimists: 101 Years of Global Investment Returns*, Princeton University Press, 2002; Elroy Dimson, Paul Marsh and Mike Staunton, *Credit Suisse Global Returns Yearbook and Sourcebook*, 2018, Zurich: Credit Suisse Research Institute, 2021, Bank of Canada

3. Primary Residence

We estimate the expected real capital return for personal residences at 1% annually. The carrying costs of real estate, including maintenance, insurance, and property taxes, must also be captured. We estimate a 1% annual cost for maintenance and insurance. As property taxes vary greatly, we do not attempt to prescribe a figure here, but users should be sure to include them based on their circumstances. A 1% expected real return, less maintenance and property taxes (not to mention the opportunity cost of home equity) may make housing look like a poor investment. However, it is essential to remember that the owner receives imputed rent as a benefit.

Haurin & Zhou (2010) documents the idiosyncratic volatility of individual homes from 1985 to 2003, and Peng & Thibodeau (2016) cover the periods from 1996 to 2000, 2001 to 2007, and 2007 to 2012. We calculate an average from these studies and add it to the general Canadian market volatility to obtain an estimate of 14.7% for the volatility of Canadian homes, as documented in Table 2 below.

Table 2 - Canadian Individual Home Volatility Estimate

Canadian Market Volatility Estimate (2/1999-6/2023)		4.1%
Plus: Idiosyncratic Volatility:		
Haurin & Zhou (1985-2003) ¹	13.1%	
Peng & Thibodeau (1996-2000)	9.4%	
Peng & Thibodeau (2001-2007)	7.9%	
Peng & Thibodeau (2007-2012)	11.5%	
Average	10.6%	10.6%
Total volatility		14.7%

Source: PwL Capital; Data Sources: Haurin and Zhou, Peng and Thibodeau, Federal Reserve Bank of Saint-Louis, Teranet/National Bank

4. Expected Cost of Borrowing

Similar to our methodology for estimating the expected return of fixed-income assets, we estimate the expected cost of borrowing from a combination of MBER and ECOC for five-year fixed-rate mortgages, secured and unsecured personal lines of credit. Our results are summarized in Table 3.

Table 3 - Expected Cost of Borrowing

	W1	Nominal MBER	W2	Nominal ECOC	Expected Cost of Borrowing
Five-Year Mortgage - Fixed rate	75%	5.02%	25%	4.80%	4.97%
Personal Line of Credit - Secured	15%	6.82%	85%	5.35%	5.57%
Personal Line of Credit - Unsecured	15%	10.41%	85%	8.38%	8.68%

Source: PwL Capital; Data Sources: Statistics Canada, Bank of Canada, Bloomberg, BMO Global Asset Management

¹ Haurin & Zhou provide an estimate for the total volatility of US homes (15%) from which we subtract the volatility of the S&P Case/Shiller Index for 1987-2003 (1.9%).

5. Asset Class Expected Returns

For each asset class, we estimate expected returns with a weighted average of the Market-Based Expected Return (MBER) and the Equilibrium Cost of Capital (ECOC). The MBER is an estimate of expected returns based on current market condition metrics. The ECOC estimates expected returns based on more than 120 years of global asset class return historical data. The weighting of each component is derived from the statistical explanatory power of the MBER. Empirical evidence suggests that the MBER has a high explanatory power for fixed income and a relatively low (but significant) explanatory power for equity and cash instruments.

We attribute a weight “W1” to the MBER and the balance of the attribution “W2” to the ECOC to obtain gross nominal asset class returns. We then subtract product MERs to obtain the net nominal expected return. We use total market ETF MERs as our product fee assumption to market-cap weighted portfolios. The ETFs corresponding to each asset class are outlined in the “Composition of Asset Class Returns” section.

Table 4 - Asset Class Expected Returns

Asset Class	W1	Nominal MBER	W2	Nominal ECOC	Nominal Expected Return - Gross of fees	MER	Nominal Expected Return - Net of fees
Cash	15%	4.92%	85%	2.95%	3.24%	0.00%	3.24%
Short Term Fixed Income	75%	4.77%	25%	3.49%	4.45%	0.11%	4.33%
Fixed Income	75%	4.37%	25%	4.03%	4.29%	0.09%	4.19%
Canadian Equity	25%	7.36%	75%	6.95%	7.05%	0.06%	6.99%
US Equity	25%	5.52%	75%	6.95%	6.59%	0.17%	6.41%
International Equity (DV+EM)	25%	9.56%	75%	6.95%	7.60%	0.23%	7.35%
Global Equity ²					7.00%	0.15%	6.84%

Source: PwL Capital; Data Sources: Bloomberg, Morningstar, Robert Shiller, Elroy Dimson, Paul Marsh and Mike Staunton, Triumph of the Optimists: 101 Years of Global Investment Returns, Princeton University Press, 2002; Elroy Dimson, Paul Marsh and Mike Staunton, Credit Suisse Global Returns Yearbook and Sourcebook, 2018, Zurich: Credit Suisse Research Institute, 2021

6. Expected Standard Deviations

Asset class standard deviations are estimated using a simple average of the 5-year and 20-year historical standard deviations.

Table 5 - Estimated Volatility of Major Asset Classes

Asset Class	Five-year Standard Deviation	20-year Standard Deviation	Estimated Standard Deviation
Fixed Income - Factor-Tilted	5.94%	4.40%	5.17%
Canadian Equity - Factor Tilted	17.36%	14.40%	15.88%
US Equity - Factor Tilted	16.72%	13.43%	15.07%
International Equity - Factor Tilted	13.20%	13.42%	13.31%

Source: PwL Capital; Data Source: Morningstar

² Global Equity² is made of 1/3 Canadian equity, with the balance being allocated on a market cap weighted basis to US and international equity. The weightings of the DFA Global Equity Fund are used as a guide.

7. Expected Correlations

Asset class correlations are estimated using a simple 5-year and 20-year historical data average.

Table 6 - Correlation Estimates

	Fixed Income	Canadian Equity	US Equity	International Equity
Fixed Income	1.00	0.30	0.36	0.38
Canadian Equity	0.30	1.00	0.74	0.75
US Equity	0.36	0.74	1.00	0.78
International Equity	0.38	0.75	0.78	1.00

Source: PwL Capital; Data Source: Morningstar

8. Composition of Asset Class Returns

The composition of returns, primarily consisting of the mix between capital appreciation, interest income and dividends, is essential for financial planning. The tax liability in taxable and non-taxable accounts (due to foreign withholding tax) will hinge on the portion of returns assumed to be coming from interest, Canadian and foreign dividends, and realized and unrealized capital gains.

To determine the composition of asset class returns, we proceed as follows:

- Establish one or more mutual funds or ETFs representing the passive benchmark for each asset class.
- For fixed income, the average distribution yield is assumed to be the lowest of the underlying fund's current yield and the asset class expected return. Distributions are assumed to be 100% interest income.
- For Canadian equity, fund distributions are assumed to be 100% Canadian dividends.
- For US and international equity, fund distributions are assumed to be 100% foreign dividends.
- The balance of expected returns (net of distribution yields) is treated as capital gains.
- We assume a 90%/10% split between unrealized and realized capital gains.

We use the following funds to estimate the composition of asset class returns:

Fixed income: 100% Vanguard Aggregate Bond ETF (VAB)

Canadian equity: 100% BMO S&P/TSX Capped Composite ETF (ZCN)

US Equity: 100% Vanguard US Total Market ETF (VUN)

International Equity: 70% Vanguard FTSE Developed All Cap Ex North America (VIU), 30% Vanguard FTSE Emerging Markets All Cap Index (VEE)

Our estimates for the composition of expected returns are illustrated in Table 7. This data is reproduced in a Naviplan-compatible format in the Appendix.

Table 7 - Composition of Expected Asset Class Returns

Asset Class	Expected Return	Current Yield	Interest & Foreign Dividends	Canadian Dividends	Realized Capital Gains	Unrealized Capital Gains
Fixed Income	4.19%	2.92%	2.92%	0.00%	0.13%	1.14%
Canadian Equity	6.99%	3.30%	0.00%	3.30%	0.37%	3.32%
US Equity	6.41%	1.20%	1.20%	0.00%	0.52%	4.70%
International equity DV + EM	7.35%	2.88%	2.88%	0.00%	0.45%	4.03%

Source: PwL Capital; Data Sources: Bloomberg, Morningstar, Robert Shiller, Elroy Dimson, Paul Marsh and Mike Staunton, Triumph of the Optimists: 101 Years of Global Investment Returns, Princeton University Press, 2002; Elroy Dimson, Paul Marsh and Mike Staunton, Credit Suisse Global Returns Yearbook and Sourcebook, 2018, Zurich: Credit Suisse Research Institute, 2021

9. Portfolio Expected Returns, Standard Deviations and Return Composition

To simplify the practical application of the information presented in this paper, Table 8 shows expected returns, standard deviations, and return composition for portfolios consisting of various mixes between stocks and bonds.

Table 8 - Portfolio Expected Returns

Asset Mix (Equity/Bond)	Expected Return	Expected Standard Deviation	ESTIMATED RETURN COMPOSITION			
			Interest & Foreign Dividends	Canadian Dividends	Realized Capital Gains	Unrealized Capital Gains
0/100	4.19%	5.17%	2.92%	0.00%	0.13%	1.14%
5/95	4.31%	5.22%	2.84%	0.05%	0.14%	1.28%
10/90	4.44%	5.32%	2.76%	0.10%	0.16%	1.42%
15/85	4.58%	5.51%	2.67%	0.15%	0.18%	1.58%
20/80	4.71%	5.77%	2.59%	0.20%	0.19%	1.73%
25/75	4.82%	6.03%	2.51%	0.26%	0.21%	1.85%
30/70	4.95%	6.37%	2.43%	0.31%	0.22%	2.00%
35/65	5.09%	6.80%	2.34%	0.36%	0.24%	2.15%
40/60	5.22%	7.23%	2.26%	0.41%	0.26%	2.30%
45/55	5.35%	7.66%	2.18%	0.46%	0.27%	2.44%
50/50	5.49%	8.17%	2.10%	0.51%	0.29%	2.59%
55/45	5.62%	8.69%	2.01%	0.56%	0.30%	2.74%
60/40	5.75%	9.20%	1.93%	0.61%	0.32%	2.88%
65/35	5.87%	9.72%	1.85%	0.67%	0.34%	3.03%
70/30	6.00%	10.23%	1.77%	0.72%	0.35%	3.16%
75/25	6.14%	10.83%	1.68%	0.77%	0.37%	3.32%
80/20	6.26%	11.34%	1.60%	0.82%	0.38%	3.46%
85/15	6.40%	11.94%	1.52%	0.87%	0.40%	3.61%
90/10	6.51%	12.46%	1.43%	0.92%	0.42%	3.74%
95/5	6.65%	13.06%	1.35%	0.97%	0.43%	3.89%
100/0	6.84%	13.66%	1.27%	1.02%	0.45%	4.09%

Source: PwL Capital; Data Sources: Bloomberg, Morningstar, Robert Shiller, Elroy Dimson, Paul Marsh and Mike Staunton, Triumph of the Optimists: 101 Years of Global Investment Returns, Princeton University Press, 2002; Elroy Dimson, Paul Marsh and Mike Staunton, Credit Suisse Global Returns Yearbook and Sourcebook, 2018, Zurich: Credit Suisse Research Institute, 2021

Appendix: Financial Planning Assumptions

Naviplan Input Format

Table 9 - Composition of Asset Class Returns

	Interest	Dividends	Capital Gains	Deferred Growth	Total	Standard Deviation
Fixed Income	2.92%		0.13%	1.14%	4.19%	5.17%
Canadian Equity		3.30%	0.37%	3.32%	6.99%	15.88%
US Equity	1.20%		0.52%	4.70%	6.41%	15.07%
International Equity	2.88%		0.45%	4.03%	7.35%	13.31%

Source: PwL Capital; Data Sources: Bloomberg, Morningstar, Robert Shiller, Elroy Dimson, Paul Marsh and Mike Staunton, Triumph of the Optimists: 101 Years of Global Investment Returns, Princeton University Press, 2002; Elroy Dimson, Paul Marsh and Mike Staunton, Credit Suisse Global Returns Yearbook and Sourcebook, 2018, Zurich: Credit Suisse Research Institute, 2021

Table 10 - Portfolio Asset Mixes

Asset Mix (Equity/Bond)	Fixed Income	Canadian Equity	US Equity	International Equity
0/100	100.00%	0.00%	0.00%	0.00%
5/95	95.00%	1.55%	2.13%	1.32%
10/90	90.00%	3.10%	4.26%	2.64%
15/85	85.00%	4.65%	6.38%	3.97%
20/80	80.00%	6.20%	8.51%	5.29%
25/75	75.00%	7.75%	10.64%	6.61%
30/70	70.00%	9.30%	12.77%	7.93%
35/65	65.00%	10.85%	14.90%	9.25%
40/60	60.00%	12.40%	17.02%	10.58%
45/55	55.00%	13.95%	19.15%	11.90%
50/50	50.00%	15.51%	21.28%	13.22%
55/45	45.00%	17.06%	23.41%	14.54%
60/40	40.00%	18.61%	25.54%	15.86%
65/35	35.00%	20.16%	27.66%	17.19%
70/30	30.00%	21.71%	29.79%	18.51%
75/25	25.00%	23.26%	31.92%	19.83%
80/20	20.00%	24.81%	34.05%	21.15%
85/15	15.00%	26.36%	36.18%	22.47%
90/10	10.00%	27.91%	38.30%	23.80%
95/5	5.00%	29.46%	40.43%	25.12%
100/0	0.00%	31.01%	42.56%	26.44%

Source: PwL Capital; Data Sources: Bloomberg, Morningstar, Robert Shiller, Elroy Dimson, Paul Marsh and Mike Staunton, Triumph of the Optimists: 101 Years of Global Investment Returns, Princeton University Press, 2002; Elroy Dimson, Paul Marsh and Mike Staunton, Credit Suisse Global Returns Yearbook and Sourcebook, 2018, Zurich: Credit Suisse Research Institute, 2021



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